

present a regional language and music industry event for all schools

GLASTONBURY GOES GLOBAL

Friday 12th October 2018

Sheffield Hallam University



We have pleasure in inviting your Year 9 students to a language and music industry challenge. This is suitable for students who would like to investigate how languages can help them in a future career in international industry.

Overview

The pop culture is everywhere we look these days. However, behind the glitz and the glamour there is an international industry covering event management, marketing, technical stage management and travel. In every aspect of these, competence in other languages can help forge an exciting career.

Students will be asked to complete a series of tasks relating to organising an international music festival. Along the way, they will be practising leadership, team building and communication skills as well as putting their language knowledge into practice.

Outline of the day

The day will include:

- A language and music industry challenge for which there will be a prize for the winning team
- A keynote talk on languages in the international event industry
- A presentation by the students using their target language
- An opportunity to talk to international business people



Please note that a tour of the university is NOT included in the day, but the university is very happy to arrange a tour for those that would like to do this at 3.30pm when this event finishes.

During the day, Business Language Champions will be on hand to advise the students and help with language issues.

Who can take part?

You are invited to send a team of **6 Year 9 students**. Each team must have a common language to work in of **French, German or Spanish**.

Application details

Registration deadline: Places are allocated on a first come, first served basis. Please register as soon as possible to avoid disappointment as we have a limited number of spaces.



Applications: To reserve your place, please submit the names of the students and the language they are studying. Remember to include contact details for your school. Note that we will only reserve places against receipt of names, but you are welcome to advise us of your intention to take part so that we can keep you informed on spaces available.

Cost: This challenge will be £165 per team plus VAT and will include lunch and refreshments.

Timing: The day will run from 9.00a.m. (registration) for a 9.20 start to 3.30p.m.

Preparation: Your team will be required to do some research work before the event and the details of this will be sent out with registration details approximately one month before the event.

Terms: Please note that once the invoice has been issued, the full £165 will be charged unless the place can be filled by another school

Please send your application electronically to:

Sally Fagan, Business Language Champions

Email: sally@blcevents.co.uk

Checklist for applications:

- Student names
- Language that your team will work in
- Name and address of your school
- Name and email for the main contact
- Telephone and mobile number for the main contact



A full registration form will be sent out to all participating teams with joining instructions and a risk assessment.

**If you have any queries about this challenge please ring Sally Fagan on
01949 860167 or 07967 699614 or
email sally@blcevents.co.uk**

We would like to thank the Sheffield Hallam University for hosting this event!