



You are invited you to take part in

GLASTONBURY GOES GLOBAL

Thursday 18th October 2018

Parmiter's School, Watford



We have pleasure in inviting your Year 9 students to a language and music industry challenge. This is suitable for students who would like to investigate how languages can help them in a future career in international industry.

Overview

The pop culture is everywhere we look these days. However, behind the glitz and the glamour there is an international industry covering event management, marketing, technical stage management and travel. In every aspect of these, competence in other languages can help forge an exciting career.

Students will be asked to complete a series of tasks relating to organising an international music festival. Along the way, they will be practising leadership, team building and communication skills as well as putting their language knowledge into use and practising spontaneous speaking.

Outline of the day

The day will include:

- A language and music industry challenge for which there will be a prize for the winning team
- A keynote talk on languages in the international event industry
- A presentation by the students using their target language
- An opportunity to talk to international business people



During the day, Business Language Champions will be on hand to advise the students and help with language issues.

Who can take part?

You are invited to send a team of **6 Year 9 students**. Each team must have a common language to work in of **French, German or Spanish**.



Application details

Registration deadline: Places are allocated on a first come, first served basis. Please register as soon as possible to avoid disappointment as we have a limited number of spaces.

Applications: Please send your expressions of interest to Jane O'Donnell, j.odonnell@parmiters.herts.sch.uk or Anne Green, a.green@parmiters.herts.sch.uk

Cost: There will be a small charge per student (approx.£16). We would ask students to bring their own packed lunch.

Timing: The day will run from 8.45am (registration) for a 9.00am start to 3.20pm.

Preparation: Your team will be required to do some research work before the event and the details of this will be sent out approximately one month before the event.

Please send your application electronically to:

Jane O'Donnell, Parmiter's School
Email: j.odonnell@parmiters.herts.sch.uk or
Anne Green, Parmiter's School
Email: a.green@parmiters.herts.sch.uk

Checklist for applications:

- Student names
- Language that your team will work in
- Name and address of your school
- Name and email for the main contact
- Telephone and mobile number for the main contact



If you have any queries about this challenge, please ring Sally Fagan on 01949 860167 or 07967 699614 or email sally@blcevents.co.uk

We would like to thank Parmiter's School for hosting this event!