



# GOING GLOBAL

**Tuesday 6<sup>th</sup> March 2018**  
**The University of Nottingham**

This challenge is a partnership event between the University of Nottingham and Business Language Champions



Going Global is specially aimed at students who are studying French, German or Spanish in **Years 8 - 10**. We will be exploring the role of French, German and Spanish in a post-Brexit world and also asking the question if they still meet our language needs considering the rise of BRIC countries (Brazil, Russia, India and China) in importance as trading partners.

## Overview

For many young people the Brexit vote suggested that European countries were going to lessen in importance and that the European languages no longer held the same relevance to their future. We want to explore that premise with this event by recreating international trading with countries both inside and outside the EU.

## Outline of the day

The day will include:

- Language taster in either Portuguese, Russian or Chinese
- A thought-provoking debate about the importance of the various languages
- A business challenge with prizes for the winners during which the students will be using their target language as well as practising what they have learnt from the language taster.
- Language workshop in their target language to promote spoken ability for the challenge
- The opportunity to meet students and staff from the University, as well as business people working internationally



**NOTE:** *There will not be a tour of the university included in the day. However, you will be welcome to tour at 3.30pm or alternatively you may like to talk with Tara Webster-Deakin during the day to arrange a suitable date for a full tour.*



Business Language Champions, staff from the university and university students will be on hand to run the short activities as well as advise the students and help with language issues.

## Who can take part?

You are invited to send one or more teams of **6 language students** to take part in this challenge. They may be from **Year 8 up to Year 10** and each team must have a common language in which to work (French, German or Spanish). Your team may have a mixture of year groups. Dual linguists will need to work primarily in the language of their team, but will have the opportunity to involve their second language in some of the tasks.

This challenge is open to all schools on a first come, first served basis.

**Deadline:** Friday 2<sup>nd</sup> February 2018. As many of our regional events are over-subscribed, please register as soon as possible to avoid disappointment as we have a limited number of spaces, which will be allocated on a first come, first served basis.



**Applications:** To reserve your places, please submit the names of the students, their Year Group(s) and the language they will work in. Each team should also send 200 words in English on why they would like to come and what they would like to get out of the day (this submission can be sent later). Note that we will only reserve places against receipt of names, but you are welcome to advise us of your intention to take part so that we can keep you informed. Remember to include contact details for your school. You will then be sent a request for more detailed registration information.

**Cost:** £150 per team of 6 students. Lunch will be included. Please note that once the invoice has been issued, the full £150 will be charged for cancellation unless the place can be filled by another school.

**Timing:** The day will run from 9.00a.m. (registration) for a 9.20 start to 3.30p.m.

### Please send your application electronically to:

*Sally Fagan, Business Language Champions Ltd*

*Email: [sally@blcevents.co.uk](mailto:sally@blcevents.co.uk)*

### Checklist for applications:

- Names, year group and language(s) studied for each student
- 200 word application from the team as a whole
- Name and address of your school
- Name, email and mobile number for the main contact

**If you have any queries about this challenge please ring Sally Fagan on 01949 860167 or 07967 699614 or email [sally@blcevents.co.uk](mailto:sally@blcevents.co.uk).**