

present

INTO THE ARAB WORLD

Introducing students to the RAF's linguists and their work

Tuesday 30th January 2018
at the RAF Museum, Cosford
Shropshire

'Into the Arab World' will appeal to students with particular interest in developing their **employability skills**, and **experiencing Arabic**. Both the day itself and the prize will enable students to find out about the RAF and how they use languages.

Overview

The Arab World has scarcely been out of our news during the last decade and more, and it continues to challenge our armed forces, making Arabic an important RAF language. Aside from the ongoing political difficulties, the Arab countries also represent important trading partners both importing from us and exporting to us. This masterclass introduces the Arabic language through the medium of a challenge



based on the work of the RAF. It sets out to enhance communication skills, team skills and leadership. Your students will receive a taste of a very different language and get a feel for learning a new language ab initio with the RAF or at university.

The day will involve a series of tasks, putting to use the Arabic that has been learnt. This will be an opportunity for students to work with experienced RAF officers as well as international business people familiar with Arabic and the Arab countries. They will also expand their knowledge of how languages can improve their career opportunities.

Outline of the day

The day will include:

- A language taster in Arabic
- A series of tasks and activities relating to RAF activities, integrating and expanding students' new Arabic knowledge into their teamwork
- A keynote talk from an RAF linguist
- A team presentation by the students incorporating Arabic
- An opportunity to talk to international business people



Challenge Prize



The prize will be a Unique Experience Day at an RAF Station for up to 20 language students from the winning school. This will be a fantastic opportunity for the students to get an up-close and personal insight into the workings of a busy military unit. This will include the quality of life aspects for those on the base (food/accommodation/sports facilities/leisure activities/healthcare provision) as well as the working environment and the many opportunities for personal and professional development. There will also be a prize for the runners-up, as well as spot prizes for individuals who excel and impress us. A certificate will be given to all who participate.

Application details

Deadline:

Friday 17th November for schools specially invited by the RAF who will have priority. After that, applications will be open to any school with a deadline of Friday 8th December. As most of our regional events are over-subscribed, please register as soon as possible to avoid disappointment as we have a limited number of spaces which will be allocated on a first come, first served basis. If space permits after the deadline, we will be happy to take a second team from your school.

Age of students:

This challenge is aimed at language students in Year 10, however we are happy to take talented Year 9 students as well as up to Year 12 on the assumption that none of them have studied Arabic. Your team may be comprised of mixed ages and of students studying different languages.

Applications:

Each team should have **6 students**. Please submit the **names** of the students, their **Year Group**, and the **languages** they are studying. Remember to include contact details for your school. Note that we will only reserve places against receipt of names, but you are welcome to advise us of your intention to take part so that we can keep you informed. We are expecting students who have **not** studied Arabic before, however, if you would like to bring students who have previous knowledge of Arabic, please do contact us beforehand. Each team should also send 200 words IN ENGLISH on why they wish to journey with us into the Arab World (ie. what would they like to learn or get out of the day).

Cost:

This event is £150 per team and will include lunch and refreshments.

Timing:

The day will run from 9.10a.m. (registration) for a 9.30 start and finish at 3.30p.m.

Terms:

Please note that once the invoice has been issued, there will be no refund in the event of cancellation unless the place can be filled by another school.

Please send your application electronically to:

*Sally Fagan, Business Language Champions,
Email: sally@blcevents.co.uk*

Checklist for applications:

- Names, year group(s) and language(s) studied
- 200 word application from the team in English (ie. 200 words from the whole team and can be sent later)
- Name of your school
- Contact details including mobile number for the main contact



On receipt of your application we will send out a confirmation of your place and a registration form for further details. If you have any queries about this challenge please ring Sally Fagan on 01949 860167 or 07967 699614 or email sally@blcevents.co.uk

We would like to thank the RAF for hosting this event!



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