



present a regional journalism challenge for all schools

SCOOP!

Monday 5th February 2018
Arden Academy, Solihull



SCOOP! is specially aimed at Year 12 and Year 13 students who are studying **languages** and who are also interested in **international journalism, creative writing or design**.

Overview

Reacting quickly to a changing scene and still producing quality work in an international environment are skills that many employers look for. In this challenge, your students will be up against linguists from around the region. Working to a deadline, they will have to produce a sample front page for a foreign language newspaper. They will benefit from the opportunity to improve their team skills under pressure, prove their flexibility and above all put their language skills into practice in a modern day work context. The challenge will encompass all four skills of listening, speaking, writing and reading.

Outline of the day

The day will include:

- A newspaper challenge for which there will be a major prize for the winners
- A keynote talk from Simon Hart, sports journalist with UEFA
- A presentation by the students in their target language
- An opportunity to talk to international business people
- An opportunity to find out more about the possibilities of language study at university.



During the day, Business Language Champions will be on hand to advise the students and help with language issues.

Who can take part?

You are invited to send a team of **5 language students** to take part in SCOOP! The team may be of mixed ages. As we will be expecting a high level of language content we envisage that it would be best suited to **Years 12 and 13**. The team members should all be able to work in one common foreign language, which can be **French, German or Spanish**. Knowledge of a second language will be an advantage.



Not enough A Level students for a team?

We realise that some schools may not have enough A Level students for a full team. We will be pleased to accept teams that are made up from more than one school. If you are unable to find suitable students from another nearby school, then let us know. Tell us how many students you have and which language they are studying, and we will do our best to team them up with students from elsewhere.

Registration deadline: Up to Wednesday 10th January 2018 on a first come, first served basis.

Applications: Please submit the names of the students, their Year Group, the language(s) they are studying and the common language they will work in. Each team should also send 200 words in their target language on what they would like to get out of the day (this can be sent later). Remember to include contact details for your school. Note that we will only reserve places against receipt of names, but you are welcome to advise us of your intention to take part so that we can keep you informed.

Cost: This challenge is £150 per team and will include lunch and refreshments.

Timing: The day will run from 9.00a.m. (registration) for a 9.20 start to 3.30p.m.

Terms: Please note that once the invoice has been issued, there will be a cancellation charge of the full £150 unless the place can be filled by another school.

Please send your application electronically to:

Sally Fagan, Business Language Champions

Email: sally@blcevents.co.uk

Checklist for applications:

- Names, year group and language(s) studied for each student
- 200 word application from the team in their target language (note this is 200 words from the whole team and can be sent later)
- Name and address of your school
- Name and email for the main contact
- Telephone and mobile number for the main contact



If you have any queries about this challenge please ring

Sally Fagan on

01949 860167 or 07967 699614 or

email sally@blcevents.co.uk

We would like to thank Arden Academy for hosting this event!