



**presents a regional language and culture event for
Year 8 – 9 language students**

THE CHALLENGE OF CHINA
Wednesday 27th March 2019
Joseph Whitaker School, nr Mansfield

Overview

China is a rapidly growing economy. There are more native speakers of Chinese than any other language and it is estimated that by 2020, Chinese will be the major language on the internet. The UK is rapidly expanding its business interests over there and for our businesses to grow and prosper it is vital that we understand China's people and its culture.



This is an opportunity for your language students to learn more about China. They will also pit their wits against other language students from around the region in a business challenge, receive a taste of a very different language and get a feel for learning a completely new language ab initio at university. They will also benefit from working in teams with people they do not know.

Outline of the day

The day will include:

- Language taster in Mandarin
- A number of short activities on Chinese culture and business
- A business challenge for which there will be prizes for the winners
- The opportunity to meet business people working with China

Business Language Champions will be on hand to run the short activities as well as advise the students and help with language issues.

Who can take part?

You are invited to send one or more groups of up to **6 language students** to take part in this challenge. The students may be from either **Year 8 or Year 9** and may be of mixed ages.



Registration deadline: Register your interest as early as possible by clicking on this [link](#)
PLEASE NOTE THAT REGISTRATION DOES NOT GUARANTEE YOUR PLACE.

Full Applications: Shortly following registration, you will receive a link to a Survey Monkey, which will ask you for participant details (see below). Please ensure you have completed this by Friday 15th February to secure your place. An invoice will then be raised for you.

If we have not received participant details by the above date, we will assume you are no longer interested in attending the event and will release your place to a school on the wait list.

Cost: This challenge is £165 plus VAT per team of 4 - 6 + 1 teacher and will include lunch and refreshments. (The cost for additional teachers is £10 per head except in special educational circumstances.)

Timing: The day will run from 9.00a.m.(registration) for a 9.20 start to 3.30p.m.

Terms: Please note that once the invoice has been issued, there will be a charge for cancellation of the full £165 unless the place can be filled by another school.

Checklist for full applications:

- Year group(s)
- Student names
- Special needs and dietary requirements
- Students with any advantage in language (e.g. native born parent)
- Accompanying staff and mobile contact number on the day
- Transport details and parking requirements including vehicle
- registration number



We realise that some details may change near the event. Please advise any late changes directly to sally@blicevents.co.uk or 01949 860167 / 07967 699614

We would like to thank Joseph Whitaker School for hosting this event!